## What is CEFIA?

# **Cleaner Energy Future Initiative for ASEAN**

- Launched at the 16th ASEAN+3 Energy Ministerials in September, 2019
- A Public and Private initiative for accelerating the deployment of cleaner energy and decarbonization technologies, contributing to decarbonization in the ASEAN region
- 3 Key Pillars:

(1) **Decarbonizing Technologies** (Flagship projects on energy efficiency, renewables, etc.)

(2) Institutional Arrangements (policy framework, standardization, etc.)

(3) Finance (SDGs, ESG, local financial institutions, etc.)

- Align and collaborate with 3 programs under the ASEAN Plan of Action for Energy Cooperation (APAEC) Phase II (2021-2025)
  - No. 4 Energy Efficiency and Conservation
  - No. 5 Renewable Energy
  - No. 6. Regional Energy Policy and Planning
- Provide Capacity building support through Flagship projects



## **CEFIA Flagship Project (AC-ECP)**

Disseminating Air Conditioning System with Excessive Cooling Protection (currently being introduced on a trial basis in Thailand and Vietnam), which provides the same level of comfort even at high temperature settings.

#### Implementation System

Sharing expertise and products of AC-ECP by Japanese companies which are aiming for the business development in ASEAN countries.

#### Expected Effect

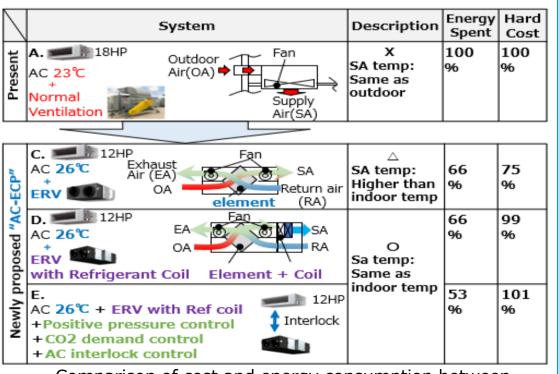
AC-ECP prevents energy waste caused by the "overcooling" culture and contributes to energy saving in ASEAN countries

### Major Activities

Demonstrating the AC-ECP (Air conditioning system with excessive cooling protect), an energy-saving air conditioning system, and promote awareness of the technology.

#### **Examples of Activities**

- Presentation of the contribution of AC-ECP to the decarbonization at the CEFIA Forum
- Trial launch to the building in Bangkok, and in Vietnam as well in next years based on the results in Bangkok.
- The results will be shared through webinars etc.



Comparison of cost and energy consumption between Present AC and AC-ECP