



ASEAN
INDONESIA
2023



Hosted by:



Organised by:



SPONSORSHIP & EXHIBITION PROPOSAL

ASEAN ENERGY
BUSINESS FORUM 2023

24 - 26 August 2023

Nusa Dua, Bali, Indonesia



ASEAN ENERGY BUSINESS FORUM 2022

SEPTEMBER
14-15
2022



ASEAN ENERGY BUSINESS FORUM

Accelerating Energy Transition

GOLD SPONSORS




Accelerating Energy Transition

AEBF 2022 FLASHBACK



49

**SPEAKERS &
MODERATOR**



340+

**ONLINE & ONSITE
ATTANDEES**



9

PANELS



6

**SPONSOR &
EXHIBITORS**



5

**AWARD
CATEGORIES**



84

AWARDEES

ABOUT THE EVENT

ASEAN Energy Business Forum (AEBF) is an annual energy conference & exhibition which is held in conjunction with the ASEAN Ministers on Energy Meeting (AMEM). Organised by ASEAN Centre for Energy (ACE) and this year hosted by Ministry of Energy and Mineral Resources (MEMR) Indonesia as the ASEAN Chairman for 2023.

Aligning with the theme of Indonesian ASEAN Chairmanship 2023, ASEAN Matters: Epicentrum of Growth, and MEMR, Indonesia energy theme: Sustainable Energy Security through Interconnectivity, the AEBF 2023 will conduct the main theme:

“Accelerating Energy Connectivity to Achieve Sustainable Growth of ASEAN”

AEBF 2023 consist of the following components:

1. International Energy Business Conference & Exhibition
2. Ministers-CEOs Dialogue
3. ASEAN Energy Investment Forum
4. Awarding Ceremony of ASEAN Energy Awards & Gala Dinner
5. Side Event(s) discussing Emerging Sub-Themes through Panels and Workshops
6. Business-to-Business & Business-to-Government Meeting
7. The 3rd ASEAN International Conference on Energy and Environment (AICEE)
8. ASEAN Energy Leaders Golf Tournament

EVENT DETAILS



EVENT NAME

ASEAN ENERGY
BUSINESS FORUM 2023



EVENT DATE

24 - 26
AUGUST 2023



LOCATION

Bali Nusa Dua
Convention Centre



INVITATION FROM
THE EXECUTIVE
DIRECTOR OF
ASEAN CENTRE
FOR ENERGY



In line with the rapid economic growth, the energy demand in the region is expected to triple by 2050. However, growing energy demand without a commensurate increase in energy supply poses a risk to the region's energy security. According to the 7th ASEAN Energy Outlook (AEO7), a flagship publication by ACE, it is projected that even under the Least-Cost Optimisation (LCO) Scenario, the minimum investment amount for energy transition requires USD651 billion. The LCO scenario has an approach as a technology-neutral optimisation scenario that applies in the power sector and reflects all potentially viable technologies

in emerging economies like ASEAN. Referring to such an enormous amount, it is important to enhance cooperation among energy stakeholders particularly the private sectors in the achievement of such ambitious energy transition target.

As the sole and official intergovernmental organisation within the Association of Southeast Asian Nations (ASEAN) structure that represents the 10 ASEAN Member States (AMS)' interests in the energy sector, the ASEAN Centre for Energy (ACE) has a strategic role as a catalyst of regional energy cooperation which bridge not only collaboration within AMS but also with other external partners including the private sector. One of the notable flagships of ACE is the ASEAN Energy Business Forum (AEBF), which is an international conference and exhibition that promotes the development of the ASEAN energy sector. Since its first organisation, the AEBF has grown over the years to become a high-level platform for information exchange and cooperation opportunities for the stakeholders of the ASEAN energy sector including policymakers, business players and researchers from the region and beyond. Last year, the AEBF 2022 was successfully conducted in hybrid mode after the covid 19 pandemic, which gather more than hundreds of offline and online attendances and more than 50 speakers including high-level speakers.

This year, ACE is delighted to organise AEBF 2023 which will be hosted by the Ministry of Energy and Mineral Resources (MEMR), Indonesia, as 2023 ASEAN's Chair with the theme of **"Accelerating Energy Connectivity to Achieve Sustainable Growth of ASEAN"**.

We have considered all the parameters and constraints involved for in Forum and have come up with a comprehensive proposal that covers all aspects. In this proposal, you will find a detailed description of the Forum, the deliverables that you can expect from us, and the timeline that we will adhere to. At the outset, let me express my gratitude for the opportunity to work with you on this project.

We look forward to the opportunity to discuss this proposal further and explore ways in which we can collaborate to achieve a shared goal. Thank you for considering our proposal, and we look forward to the opportunity to discuss it further with you.

Sincerely,

Nuki Agya Utama, PhD

Executive Director of ASEAN Centre for Energy

ATTENDEES OF AEBF 2023

The AEBF 2023 targets more than 1.000 delegates for the respective 2 days event including conference, exhibition, B2B and B2G Meeting, ASEAN Energy Awards and Gala Dinner, including ASEAN International Conference on Energy and Environment (AICEE). And also targeted more than 80 respected speakers.



Targets more than
1.000 delegates



Targets more than
80 respected speakers

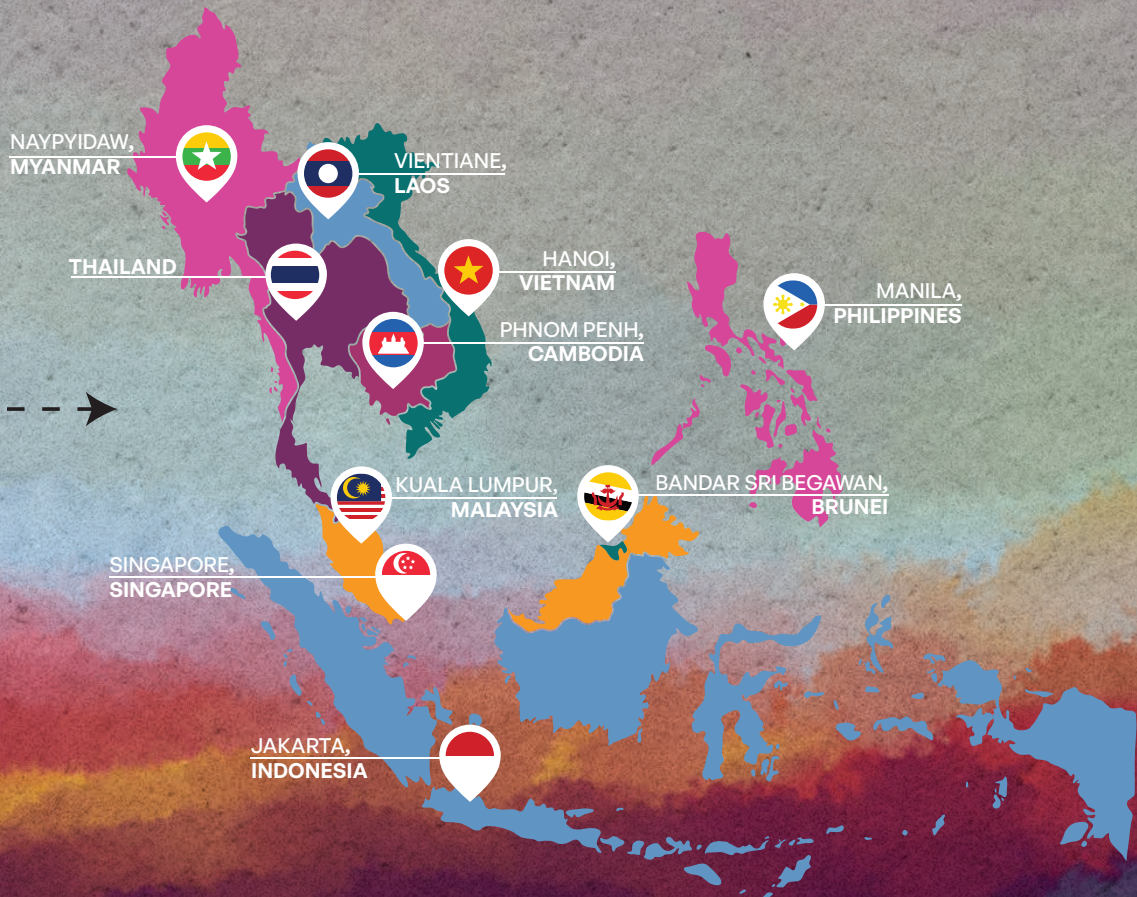


AEBF STRATEGY PROMOTION

Digital & On-site Campaign Social Media, Ads Promotion, Baliho, Hanging Banner, etc

Expected attendance from 10 ASEAN Energy Ministers and Opening Remarks by H.E. Joko Widodo, President of Indonesia

The Event Covering Current Hot Topics on Energy Sector



AEBF 2023 PROGRAMMES

<p>Opening Ceremony with H.E Joko Widodo together with 10 ASEAN Energy Ministers</p>	<p>The event is scheduled to be opened by the H.E.Joko Widodo, continued by announcement of several agreements, MoU(s),and keynote speech. And country partners'minister/high-level official are expected to attend the opening ceremony to attract investment in energy sector will be launched.</p>
<p>Main Conference</p>	<p>Main Agenda: a) ASEAN Power Grid Interconnection: Connecting Renewable Energy to Tackle Intermittency; b) ASEAN Oil and Gas Supply Chain to Ensure Energy Security and Accelerate Energy Transition; c) Electric Vehicles and Sustainable Transport in ASEAN; d) Sustainable Fuel: Implementation and Future Prospects to Support ASEAN Energy Security.</p>
<p>Side Event(s): Discussing Emerging Sub-Themes through Panels and Workshops</p>	<p>Themes include: a) Sustainable Energy Financing; b) Bright ASEAN Future for Energy; c) Circular Economy in Energy Sector; d) Hydrogen and Ammonia as Energy Source for the Future; e) ASEAN Energy Startups Forum (AESF); f) Workshop Battery Energy Storage System; g) Digitalisation Support in Energy Sector; h) The Future of Electric Vehicle in ASEAN; i) Role of Coal in the Energy Transition Era; j) Small Modular Reactors and its Role in Low Carbon Economy; k) Advanced Technologies for Baseload Renewable Energy; l) Carbon Price and Market in ASEAN.</p>
<p>ASEAN Green Transport Rally (ASEAN GTR) 2023: Towards Net Zero Emissions ASEAN Green Transport Rally (ASEAN GTR) 2023: Towards Net Zero Emissions</p>	<p>The event aims to identify potential economic and environmental benefit of different passenger car technologies, such as plug-in hybrid EV (PHEV), hybrid EV (HEV), full battery-powered EV, ICE with maximum biofuel intake, and fuel cell vehicle.</p>
<p>The 5th Cleaner Energy Future Initiative for ASEAN (CEFIA) Forum</p>	<p>Cleaner Energy Future Initiative for ASEAN or "CEFIA" was proposed by Japan and welcomed by the ASEAN+3 Ministers on Energy at the 16th ASEAN+3 Meeting of Energy Ministers in Bangkok, Thailand on 5th September 2019. CEFIA serves as a platform to facilitate collaboration between public and private sectors in deployment of cleaner energy and decarbonisation technologies in</p>
<p>Business Matchmaking</p>	<p>As one of the efforts in enhancing energy connectivity in ASEAN, AEBF 2023 will hold business matchmaking event. The event will connect businesses with potential partners, clients, or investors who have similar interests, needs, and complementary strengths.</p>

AEBF 2023 PROGRAMMES

Exhibition	<p>More than 20+ international, regional, and local exhibitor participants will showcase their products and services to the energy stakeholders.</p>
Minister-CEOs Dialogue	<p>Close-door and private meeting dedicated for Energy Ministers and CEOs to have dialogue on ASEAN's energy transition pathways, policies, and the role of industry. The discussion will allow the CEOs to propose recommendation and convey potential partnership, and investment. (Available only for Diamond and Platinum Sponsors).</p>
Business-to-Business Meeting & Business-to-Government Meeting	<p>Set of space are provided to facilitate discussion between business entities. Discussion with Governments are also available by request. Any business deals during the session will be announced as a press release to the media.</p>
Awarding Ceremony of ASEAN Energy Awards & Gala Dinner	<p>ASEAN Energy Award is Southeast Asia's highest reward to encourage and bring about recognition of greater private sector participation. The awarding ceremony will be conducted through the Gala Dinner with the attendance of 10 ASEAN Energy Ministers as the award presenters. Entertained by contemporary Balinese Traditional Performance and Indonesia Popular Singer.</p>
The 3rd ASEAN International Conference on Energy and Environment (AICEE)	<p>Themes include: a) Sustainable Energy Financing; b) Bright ASEAN Future for Energy; c) Circular Economy in Energy Sector; d) Hydrogen and Ammonia as Energy Source for the Future; e) ASEAN Energy Startups Forum (AESF); f) Workshop Battery Energy Storage System; g) Digitalisation Support in Energy Sector; h) The Future of Electric Vehicle in ASEAN; i) Role of Coal in the Energy Transition Era; j) Small Modular Reactors and its Role in Low Carbon Economy; k) Advanced Technologies for Baseload Renewable Energy; l) Carbon Price and Market in ASEAN.</p>
ASEAN Energy Leaders Golf Tournament	<p>After a busy 2-days AEBF and AMEM 2023, a golf tournament for high-level officials of government and private sectors will be held. This occasion is expected to enhance the engagement of high-level delegates' network (Ministers, CEOs, Director Generals, Senior Managers, etc.). This leaders golf tournament will be held annually during AEBF.</p>

REGISTRATION

CATEGORIES	INTERNATIONAL		DOMESTIC	
	EARLY BIRD Until 30 June 2023	NORMAL From 1 July 2023	EARLY BIRD Until 30 June 2023	NORMAL From 1 July 2023
<i>Participant of AEBF</i>	\$ 1,250	\$ 1,500	IDR 18.750.000	IDR 22.500.000
<i>AEBF Group** of 5 persons</i>	\$ 6,000		IDR 90.000.000	
<i>AEBF Group** of 10 persons</i>	\$ 10,500		IDR 157.500.000	
<i>AICEE Conference Only</i>	\$ 400		IDR 6.000.000	
<i>AICEE Conference + Publication</i>	\$ 500		IDR 7.500.000	
<i>AICEE Conference + Publication + Gala Dinner</i>	\$ 700		IDR 10.500.000	

The Registration fee excludes 11% VAT.

*) Early bird valid for payment received before 30 June 2023, 11.59 pm Jakarta Time Zone (GMT+7). Payment received after that specific date will be charged to Normal rate.

***) Applied only for group of same institution/organisation/company.

Online Registration: <https://aebf.dyandra.id>



ENERGY BUSINESS FORUM 2022

SPONSORSHIP

Compensation Offered

Privileged Benefits

- 1 (One) senior representative from the company/organisation to be seated in the VIP area during the Opening Ceremony and Gala Dinner
- 1 (One) slot for Ministers – CEOs Dialogue
- 1 (One) slot act as Keynote Speaker on the selected theme
- An engraved Memento Appreciation will be given to the company/organisation from the Organiser of the AEBF 2023 during the Gala Dinner

Complimentary Invitation

- Complimentary 5 (five) registration tickets to attend the Main Conference during the event
- Complimentary 5 (five) paxes to participate in the ASEAN Leaders Energy Golf Tournament

Publicity

- Complimentary full page colour advertisement inside back cover of e-directory & Conference Booklet. Artwork to be provided by Sponsor
- Acknowledgement to share Sponsor logo in the e-directory & Conference Booklet with a short company profile/description
- Company/Organisation logo on the 2 (two) hanging banners at the venue main lobby
- Opportunity to display 1 (one) standing banner at media centre area. Banner to be provided by Sponsor
- Stage announcement by MC at the Opening Sessions
- TVC 60' before and after the sessions
- Stage announcement by MC at the Opening Sessions
- Stage announcement by MC at the Press Conference
- Sharing Logo Placement with another Sponsor-----
- Acknowledgement to share Sponsor's logo on the LED backdrop of the Opening Session held in the main meeting room
- Inclusion of company/organisation's logo on the Conference Website with a link
- Acknowledgement to share Sponsor logo on the signage
- Acknowledgement to share Sponsor logo on the Press Conference backdrop
- Acknowledgement to share Sponsor logo on the welcome banner
- Acknowledgement to share Sponsor logo on e-flyer
- Acknowledgement to share Sponsor logo on e-invitation
- Acknowledgement on the Panel List of Sponsors during the event company/organization's website

Business Opportunity

- On the Panel List of Sponsors during the event company/organization's website
- Opportunity 1 (one) to organise an individual meeting session during the event 3 hours meeting room usage with capacity max. 100 pax (include Coffee Break)
- Opportunity 1 (one) speaker slot in the pre-event webinar, Road to AEBF 2023
The event will be organised by ASEAN Centre for Energy, and promoted to all High-Level ASEAN Energy Officials, and ACE's Networks (Dialogue Partners, International Organisations, Private Sectors)
- Complimentary 2 (two) standard booth packages at the exhibition area, including to 4 (four) Exhibitor Access
- Complimentary 1 (one) table for Business Matching including 2 (two) paxes Company/Organisation representative

PLATINUM

OPEN FOR 2 (TWO) SPONSOR

USD 187.500

Compensation Offered***Privileged Benefits***

- 1 (One) senior representative from the company/organisation to be seated in the VIP area during the Opening Ceremony and Gala Dinner
- 1 (One) slot for Ministers – CEOs Dialogue
- 1 (One) slot act as Keynote Speaker on the selected theme
- An engraved Memento Appreciation will be given to the company/organisation from the Organiser of the AEBF 2023 during the Gala Dinner

Complimentary Invitation

- Complimentary 3 (Three) registration tickets to attend the Main Conference during the event
- Complimentary 3 (Three) paxes to participate in the ASEAN Leaders Energy Golf Tournament

Publicity

- Complimentary full page colour advertisement at one the front running page of e-directory & Conference Booklet. Artwork to be provided by Sponsor
- Acknowledgement to share Sponsor logo in the e-directory & Conference Booklet with a short company profile/description
- Company/Organisation logo on the 1 (one) hanging banner at the venue main lobby
- Opportunity to display 1 (one) standing banner at media centre area. Banner to be provided by Sponsor
- Stage announcement by MC at the Opening Sessions.
- TVC 30' before and after the sessions
- Stage announcement by MC at the Opening Sessions.
- Stage announcement by MC at the Press Conference
- Sharing Logo Placement with another Sponsor-----
- Acknowledgement to share Sponsor's logo on the LED backdrop of the Opening Session held in the main meeting room
- Inclusion of company/organisation's logo on the Conference Website with a link to company/organisation's website
- Acknowledgement to share Sponsor logo on the signage
- Acknowledgement to share Sponsor logo on the Press Conference backdrop
- Acknowledgement to share Sponsor logo on the welcome banner
- Acknowledgement to share Sponsor logo on e-flyer
- Acknowledgement to share Sponsor logo on e-invitation
- Acknowledgement on the Panel List of Sponsors during the event to company/organization's website

Business Opportunity

- Opportunity 1 (one) to organise an individual meeting session during the event
3 hours meeting room usage with capacity max. 50 pax (include Snack Box)
- Opportunity 1 (one) speaker slot in the pre-event webinar, Road to AEBF 2023
- The event will be organised by ASEAN Centre for Energy, and promoted to all High-Level ASEAN Energy Officials, and ACE's Networks (Dialogue Partners, International Organisations, Private Sectors)
- Complimentary 1 (one) standard booth packages at the exhibition area, including to 2 (two) Exhibitor Access
- Complimentary 1 (one) table for Business Matching including 2 (two) paxes Company/Organisation representative

GOLD

OPEN FOR 3 (THREE) SPONSOR

USD 125.000

Compensation Offered***Privileged Benefits***

- 1 (One) senior representative from the company/organisation to be seated in the VIP area during the Opening Ceremony and Gala Dinner
- 1 (One) slot for Ministers – CEOs Dialogue
- 1 (One) slot act as Speaker on the selected theme
- An engraved Memento Appreciation will be given to the company/organisation from the Organiser of the AEBF 2023 during the Gala Dinner

Complimentary Invitation

- Complimentary 2 (two) registration tickets to attend the Main Conference during the event
- Complimentary 2 (two) paxes to participate in the ASEAN Leaders Energy Golf Tournament

Publicity

- Complimentary full page colour advertisement at the running page of e-directory & Conference Booklet. Artwork to be provided by Sponsor
- Acknowledgement to share Sponsor logo in the e-directory & Conference Booklet with a short company profile/description
- Company/Organisation logo on the 1 (one) hanging banner at the venue main lobby
- Opportunity to display 1 (one) standing banner at media centre area. Banner to be provided by Sponsor
- Stage announcement by MC at the Opening Sessions.
- TVC 20' before and after the sessions
- Stage announcement by MC at the Opening Sessions.
- Stage announcement by MC at the Press Conference
- Sharing Logo Placement with another Sponsor-----
- Acknowledgement to share Sponsor's logo on the LED backdrop of the Opening Session held in the main meeting room
- Inclusion of company/organisation's logo on the Conference Website with a link to company/organisation's website
- Acknowledgement to share Sponsor logo on the signage
- Acknowledgement to share Sponsor logo on the Press Conference backdrop
- Acknowledgement to share Sponsor logo on the welcome banner
- Acknowledgement to share Sponsor logo on e-flyer
- Acknowledgement to share Sponsor logo on e-invitation
- Acknowledgement on the Panel List of Sponsors during the event

Business Opportunity

- Complimentary 1 (one) standard booth packages at the exhibition area, including to 2 (two) Exhibitor Access
- Complimentary 1 (one) table for Business Matching including 2 (two) paxes Company/Organisation representative

SILVER

OPEN FOR 3 (THREE) SPONSOR

USD 80.000

Compensation Offered***Privileged Benefits***

- 1 (One) senior representative from the company/organisation to be seated in the VIP area during the Opening Ceremony and Gala Dinner
- 1 (One) slot act as Speaker on the selected theme
- An engraved Memento Appreciation will be given to the company/organisation from the Organiser of the AEBF 2023 during the Gala Dinner

Complimentary Invitation

- Complimentary 2 (two) registration tickets to attend the Main Conference during the event
- Complimentary 2 (two) paxes to participate in the ASEAN Leaders Energy Golf Tournament

Publicity

- Complimentary half page colour advertisement at the running page of e-directory & Conference Booklet. Artwork to be provided by Sponsor
- Acknowledgement to share Sponsor logo in the e-directory & Conference Booklet with a short company profile/description
- Company/Organisation logo on the 1 (one) hanging banner at the venue main lobby
- Opportunity to display 1 (one) standing banner at media centre area. Banner to be provided by Sponsor
- Stage announcement by MC at the Opening Sessions.
- TVC 10' before and after the sessions
- Stage announcement by MC at the Opening Sessions.
- Stage announcement by MC at the Press Conference
- Sharing Logo Placement with another Sponsor-----
- Acknowledgement to share Sponsor's logo on the LED backdrop of the Opening Session held in the main meeting room
- Inclusion of company/organisation's logo on the Conference Website with a link to company/organisation's website
- Acknowledgement to share Sponsor logo on the signage
- Acknowledgement to share Sponsor logo on the Press Conference backdrop
- Acknowledgement to share Sponsor logo on the welcome banner
- Acknowledgement to share Sponsor logo on e-flyer
- Acknowledgement to share Sponsor logo on e-invitation
- Acknowledgement on the Panel List of Sponsors during the event

Business Opportunity

- Complimentary 1 (one) standard booth packages at the exhibition area, including to 2 (two) Exhibitor Access
- Complimentary 1 (one) table for Business Matching including 2 (two) paxes Company/Organisation representative

EXCLUSIVE LUNCHEON

USD 150.000

OPEN FOR 1 (ONE) SPONSOR

Compensation Offered


- Opportunity for 15 senior representatives from sponsoring company/organisation
 - Complimentary half page full colour advertisement at the running page of e-directory & Conference Booklet. Artwork to be provided by Sponsor.
 - Opportunity to display 1 (one) standing at the Luncheon area. Banner to be provided by Sponsor.
 - Complimentary placement card with company/organisation logo above the table during the luncheon.
 - Sharing logo placement with another sponsor at Panel List of sponsors and AEBF 2023 Official website
-

GALA DINNER

USD 75.000

OPEN FOR 1 (ONE) SPONSOR

Compensation Offered

- Opportunity for 1 (one) senior representative from sponsoring company/organisation to make short address during the Gala Dinner. (Maximum 5 minutes)
 - Complimentary half page full colour advertisement at the running page of e-directory & Conference Booklet. Artwork to be provided by Sponsor.
 - Opportunity to display 1 (one) standing at the Gala Dinner area. Banner to be provided by Sponsor.
 - Complimentary placement card with company/organisation logo above the table during the Gala Dinner.
 - Sharing logo placement with another sponsor at Panel List of sponsors and AEBF 2023 Official website
- 

RETAIL A

START FROM USD 50.000

FIRST COME FIRST SERVE BASIS

Opportunity Offered: Choose 1 (one)


- Sponsoring one of panels during main conference (in the ballroom)
 - Sponsoring one theme of the side events
-

RETAIL B

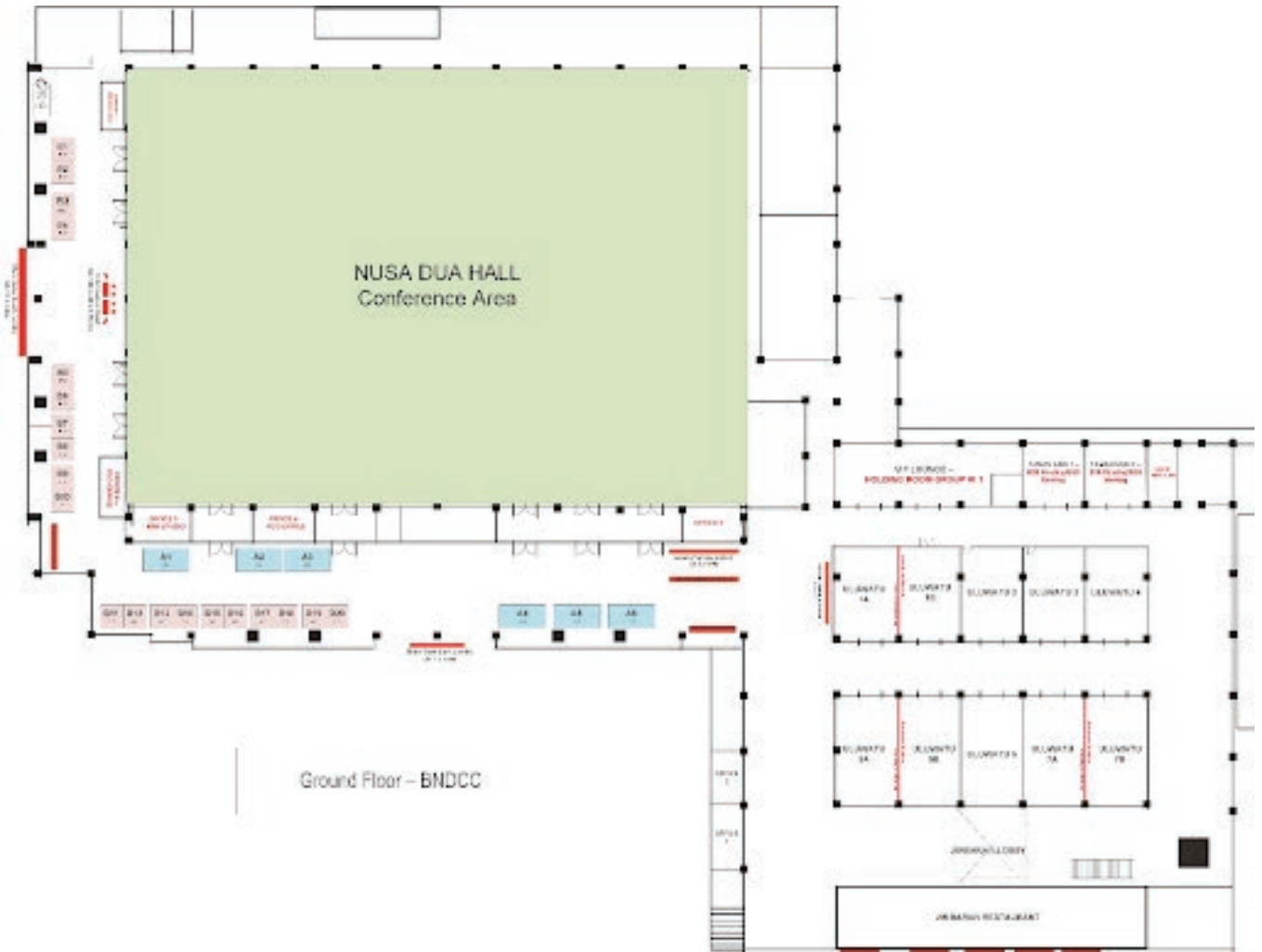
START FROM USD 30.000

FIRST COME FIRST SERVE BASIS

Opportunity Offered: please ticked max. 3 (three) optional benefits

- Opportunity to become Speaker on the selected theme
 - 2 (two) registration ticket to attend the Conference during the event
 - 2 (two) pax to participate in the ASEAN Leader Energy Golf Tournament
 - Sponsor's sharing logo on the official website of AEBF 2023 with a link to sponsor's website.
 - Half page color advertisement at front running page of e-directory. Artwork to be provided by Sponsor
 - Acknowledgement Sponsor Logo in the e-directory and short company profile – company description
 - Acknowledgement sharing Sponsor Logo on the signage
 - Acknowledgement sharing Sponsor Logo on the Press Conference Backdrop
 - Acknowledgement on the Panel List of Sponsor during the event
 - Acknowledgement Sponsor Logo on the 1 (one) hanging banner at the main lobby of venue
 - Acknowledgement sharing Sponsor Logo on the Welcome Banner.
 - Acknowledgement sharing Sponsor Logo on e-flyer
 - Acknowledgement sharing Sponsor Logo on e-invitation
 - Opportunity to display 1 (one) standing banners at media center area. Banners are provided by Sponsor
 - Sharing Sponsor's logo on the LED backdrop of the Opening Sessions held in the main meeting room
 - 1 (one) standard booth package at the exhibition area
- 

VENUE LAYOUT



EXHIBITION OPPORTUNITY



EXHIBITION BOOTH DELIVERABLE ITEMS

PACKAGE

SPECIAL DESIGN

\$ 20,000

<i>GENERAL</i>	<i>FIT</i>
Booth on Showdays	3 x 3m
Booth Design & Construction	Provided by Exhibitor
Booth Announcement on AEBF 2023 Social Media	✓



ASEAN
INDONESIA
2023 

Co-Organised by:

CONTACT US



www.dyandra.com
member of Dyandra&co.

SALES & SPONSORSHIP

Mr. Ferry Hadian

info.aebf@aseanenergy.org