



JETRO

Bangkok Office

Activities of JETRO Bangkok in Promoting Carbon Neutrality Business

MATSUURA Eisuke

Director of SME, Startup Promotion Dept.

JETRO Bangkok office

About us

JETRO is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world.

Chairman and CEO: Mr. ISHIGURO Norihiko

Employees : 1,923 people
(1,220 domestic & 703 overseas)

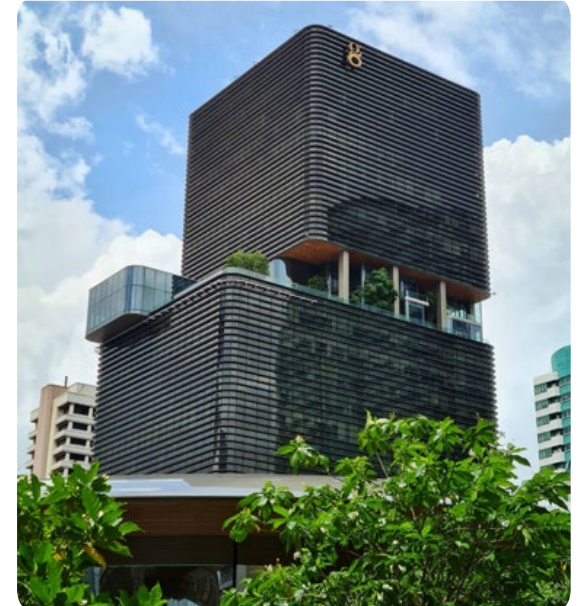
Offices in worldwide

Headquarters Tokyo, JETRO Osaka,
Institute of Developing Economies, JFOODO

48 domestic offices in Japan

75 overseas offices in **55** countries

(as of April 2024)



JETRO Bangkok Mission

- Assisting Japanese Companies' Business in Thailand
- Facilitating Innovations
- Supporting Japanese Agricultural, Forestry, and Fishery Products and Food Export
- Surveys and Research
- Supervision of 9 other JETRO offices in ASEAN



JETRO Bangkok Office (Est. in Oct. 1954)
● 51 Staffs incl. 25 Thais (as of December 2022)
● President (Chief Rep. for ASEAN) Mr. KURODA Jun



**JETRO Bangkok ,1950's
Charoen Krung Road**

**In 2024 JETRO Bangkok marks its
70th Anniversary**

Sustainable business Seminar and Business Matching for CN and Business Catalog

- JETRO Bangkok with the collaboration of EECO and BOI jointly organized the “Thailand-Japan Sustainable Business Seminar & Matching Event for Carbon Neutrality” and has issued Business Catalogs. This event conducted under the cooperation of Memorandum of Intent(MOI) which has been signed in Jan.2022 to make new business opportunities, build an even and more resilient supply chain and more.

In Feb 2022



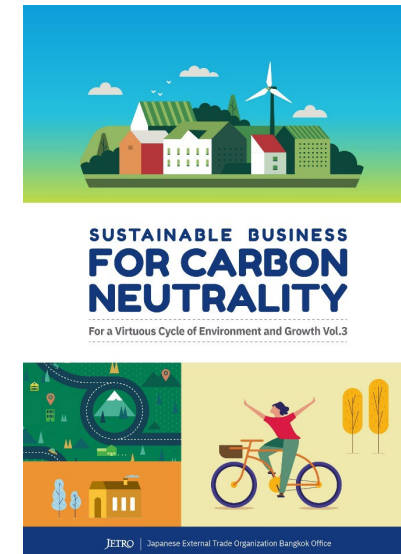
In Nov 2022



In Nov 2023

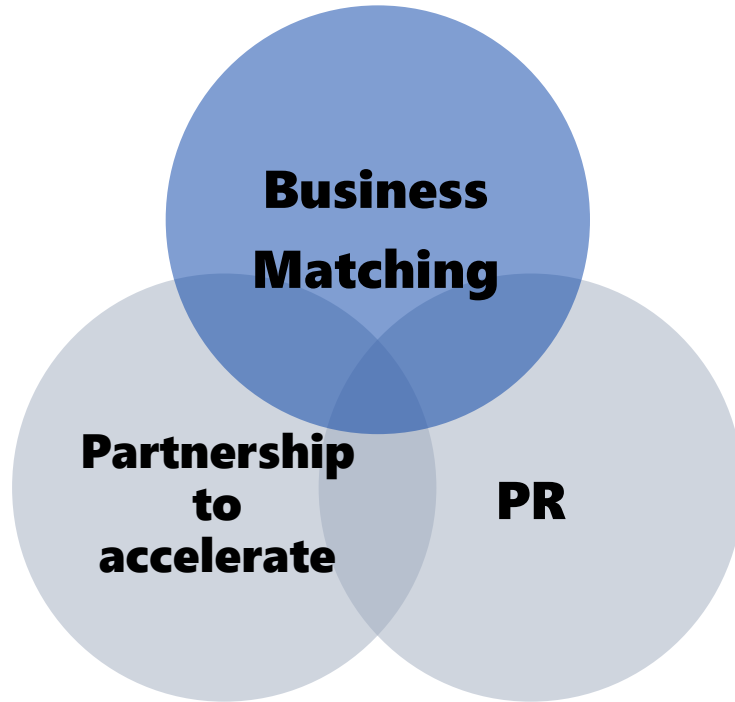


Catalog



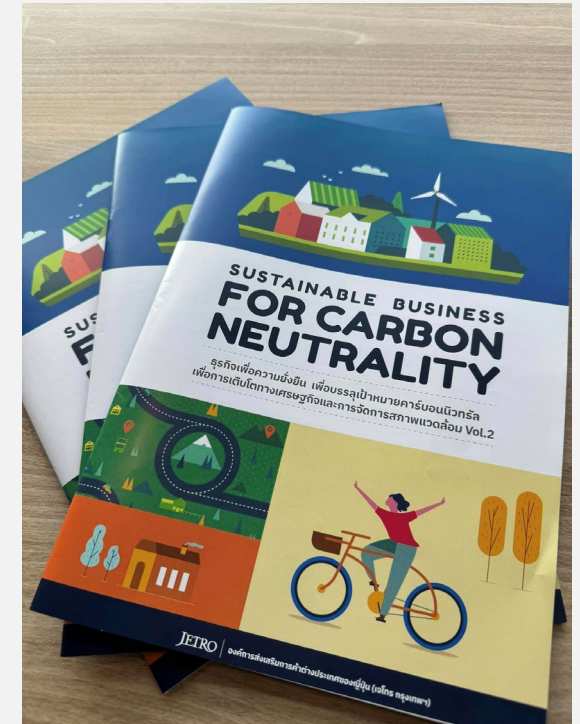
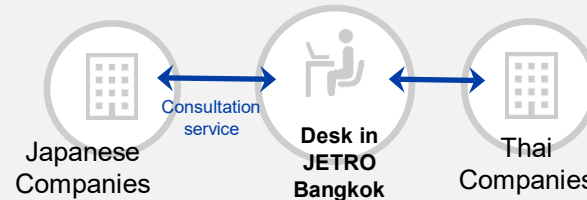
(Catalog DL link) : [New Arrival Catalog of Sustainable Business for Carbon Neutrality Vol. 3 | Topics - Thailand - JETRO](#)

JETRO Supports Sustainable Business



We coordinate matchings according to the needs of each company

- Events
With a focus on Japanese companies listed in the "Sustainable Business Catalogue", JETRO organized the business matching events.
- 1-on-1 basis
Business matching with Japanese companies according to the needs of Thai companies.



Sustainable Business Catalogue

In this catalog, we introduce sustainable businesses by Japanese companies with the potential of contributing to achieving carbon neutrality globally.

These businesses are categorized into nine categories based on their potential field(s) of application with indication by corresponding icons.



CCUS / CARBON RECYCLING



BIOMASS / INNOVATIVE MATERIAL



HYDROGEN



UPCYCLING



RENEWABLE ENERGY



WASTE REDUCTION



ENERGY EFFICIENCY



WATER TREATMENT



AGRITECH



TH



EN



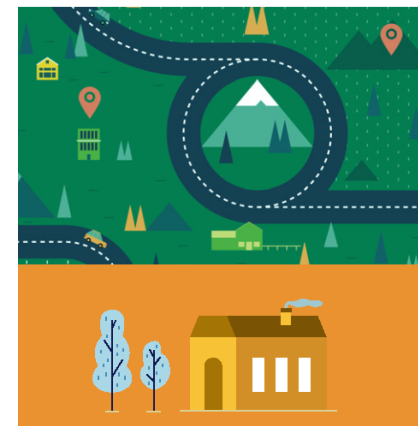
JP

You can select potential partners from our catalogue



SUSTAINABLE BUSINESS FOR CARBON NEUTRALITY

For a Virtuous Cycle of Environment and Growth Vol.3



56 Companies in Sustainable Business Catalogue



algal bio

ASUENE

azbil



ECOMMIT

地球にコミットする循環商社

enel x

Farmdo



GAINA

green carbon

Hakaru+



Hitachi High-Tech

Hitz

株式会社イガデン
IGADEN CO.,LTD.

IHI

industria
industria(Thailand)Co.,Ltd.

ITOCHU

Iwatani

Helping create a recycling-oriented society
KI-ECOTECH CO., LTD.

Marubeni
Green Power

MATSUI

METAWATER



Science.
Value.
Life.



The Best Partner of
Energy, Water and Environment

MIURA

MT AquaPolymer, Inc.

MUSASHI
Musashi Energy Solutions Co., Ltd.

NAGASE
Delivering next.

NISSHINBO

MinebeaMitsumi
Passion to Create Value through Difference



SHARP
Be Original.

SHIN NIPPON MACHINERY CO., LTD.

SHIZEN
ENERGY

SIAM SOMAR CO., Ltd

TAKUMA

SPACE COOL



TANAKA TBM

Tenchijin

TEPCO

TMSC



บริษัท ไทยทากาซากิ จำกัด
THAI TAKASAGO CO., LTD.



Green frontier, starting from soil.
TOWING



株式会社トロムソ
TROMSO CO., LTD.



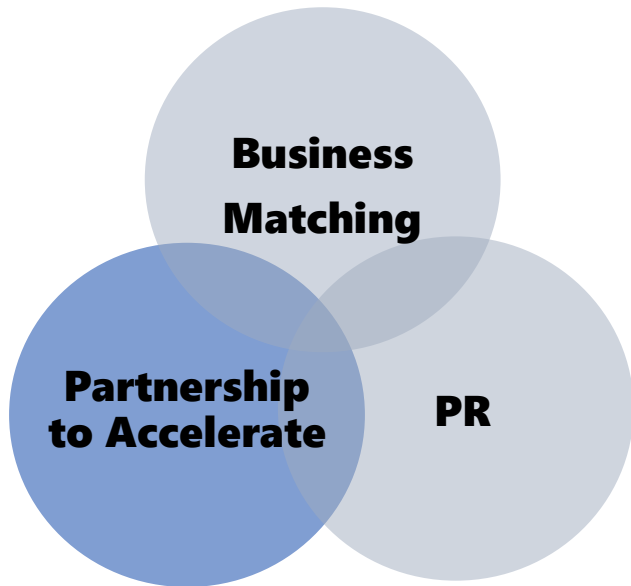
Zeroboard

Partnership to Accelerate



Collaboration events, seminar, SU showcase

- In collaboration with related organizations and Thai companies, we co-host CN-related events, seminars, or a startup showcase.



Thailand -Japan SUSTAINABLE BUSINESS FOR CARBON NEUTRALITY ONLINE SEMINAR 2023

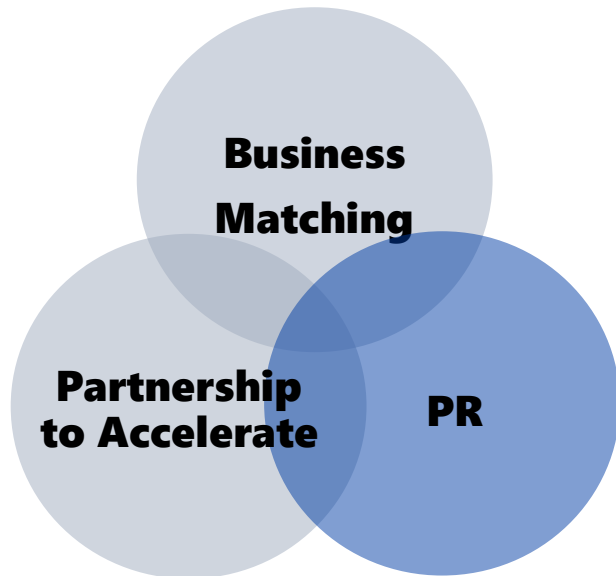


Co-host Startup Showcase

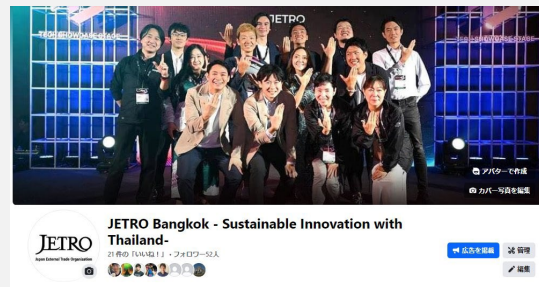
Promoting Activities, Information related CN



Japanese/Thai Media ,SNS ,Events



- Our activities PR
Catalog ,Media, Events, JETRO Bangkok's Facebook
- Providing beneficial information to supporting companies partner information ,interviews, reverse pitches, and various other information.



Feature, interview page on the website

Event Schedule (Tentative) in FY2024

JETRO is planning Business Matching Events

- Japanese Startups
- Carbon Neutral
- Food, Beverage
- Machine, Manufacturing DX
- Healthcare and Medical
- Anime, Music and Game contents and more !!

SETA _ Japan Pavilion (15th - 17th Aug)

- Sustainable Energy Technology Asia
- Japanese sustainability & energy solutions



J-Bridge Open Innovation webinar (Nov-Dec 2024 and Jan 2025)

- Thai-Japan Open Innovation
- Introduction of Thai Companies/Startups Ecosystem



METALEX _Japan Pavilion (20th – 23rd Nov)

- Machine , Manufacturing
- DX Solution



Japan Pavilion at THAIFEX (28th May – 1st June)

- Business matching on Food from Japan. (Beef, seafood, tea, etc.)
- Other than THAIFEX, also have business meeting and PR events



Techsauce Global Summit Japan Pavilion(7th - 9th Aug)

- 10 Japanese Startups
- Carbon Neutral ,Ai ,DX solutions, fintec
- Press Conference

JETRO

JETRO Bangkok 70th Anniversary

70th Anniversary Event (24th Sep)

- Thai-Japan Open Innovation
- Carbon Neutral, Manufacturing DX, Healthcare
- Japanese Startups
- Japanese Food, Hotate,Sake



Pitch Event _ Thailand-Japan

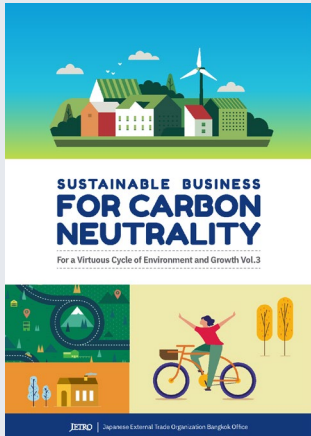
- Thai-Japan Open Innovation
- Startups from Japan, ASEAN

Thank you for your attention!



Facebook

Our facebook QR is here.
Please hit the like button;)



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JP

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